



Pinterest

Pinterest is a virtual pinboard which just started in 2012 but have already grown its daily users by 145% since. It gets 10 million monthly unique visitors and drives more referral traffic than Google+, LinkedIn and YouTube combined.

Majority of Pinterest users are women, which makes Pinterest a powerful platform for marketing to women. Businesses in the female-dominated markets are now aggressively using Pinterest as their marketing tool.

Pinterest Setup and Design

Package Name	Pinterest Setup
One Time Service	Time for Completion - One Month
SMO PROFILE CREATION & OPTIMIZATION	
PINTEREST SETUP	
Pinterest Account Creation and Optimization	Yes
Branded Content Writing for Pinterest Profile	Yes
Pinterest Profile Information Population	Yes
WEBSITE SOCIAL INTEGRATION AND ANALYTICS	
Social Sharing and Social Interaction Buttons Installed on Website and Blog	Yes

MISCELLANEOUS SERVICE ITEMS	
Dedicated IP Services	Yes
REPORTING AND AUDITING	
Internal Report Auditing and Analysis	Yes
Work Reports	Yes

Pinterest Marketing Services Packages

Here are our Pinterest Marketing Services Packages to help your business succeed further:

Package Name	Pinterest Small	Pinterest Medium	Pinterest Large
Recommended Minimum Duration <small>- can run for one month only, if desired</small>	6 Months	6 Months	6 Months
MONTHLY PINTEREST MARKETING SERVICES			
SOCIAL MEDIA SERVICES BREAKDOWN			
PINTEREST MARKETING			
Pinterest Board Creation	2	3	4
Pinterest Photo Pinning (photo uploading)	10	15	20
Backlink Building with Photo Pinning	Yes	Yes	Yes
Pinterest Follow Profiles	10	15	20
MISC SERVICE ITEMS			

Dedicated IP Services	Yes	Yes	Yes
REPORTING AND AUDITING			
Internal Report Auditing and Analysis	Yes	Yes	Yes
Work Reports	Yes	Yes	Yes
Social Media Analytics	Yes	Yes	Yes

[Pinterest Account Creation and Optimization](#)

Pinterest is a web photo sharing site that allows you to upload pictures onto your profile. The images can be organized through the use of different boards then shared to other Pinterest users.

We will create an account for you on Pinterest, if one is not already provided, and optimize it by filling out the proper information and making sure it is as informative as possible.

[Branded Content Writing](#)

Your Pinterest profile would be under the name of the company. In this sense, it is ideal to have as much information about the company as possible on here so anytime people looks at the pictures or your profile, you get to brand yourself.

We will use information as provided for the content as well as information available on their website.

[Profile Information Population](#)

Credibility is important in the world of social networking, and that credibility can be measured partly by how easily people can get to know you. Sharing information about yourself is a great place to start.

For the Pinterest Profile, we will be uploading information and contact details that are sent to us for specific use there.

[Social Sharing and Social Interaction Buttons Installed on Website and Blog:](#)

To increase client engagement, it is ideal to give them the opportunity to interact with you. Customers who have enjoyed or continue to enjoy your company's services and offerings will want to know how to get in touch. While email and customer hotlines are still around, Social Media is fast becoming a preferred alternative.

To this end, we will also be installing buttons onto your website and blog that will refer customers to your LinkedIn Page.

[Dedicated IP Services](#)

We use dedicated IP Services for your campaign to make sure we do not encounter any problems with Social Media site's local security.

[Internal Report Auditing and Analysis:](#)

For your convenience, we will make sure that reports will include only relevant information, and the most significant trends and inferences will be determined from the data.

[Work Reports](#)

All tasks will be tracked throughout the whole month and are reflected on the monthly report which includes all progress and final outcomes.

[Pinterest Board Creation](#)

Boards allows for organizing photos of the same theme. These are needed before uploading photos and we will create these to reflect the photo themes.

We will also make sure that the boards are shared with other people.

[Pinterest Photo Pinning](#)

This is the equivalent of photo uploading onto your Pinterest profile. We will upload these photos and optimize them by providing a proper title and description onto them.

[Backlink Building through Photo Pinning](#)

We are able to provide a link, although without using anchor text, onto the descriptions of the photos. This is a great way to gather links as well as direct traffic from the uploaded images on Pinterest.

[Following Profiles](#)

In order to give the profile more credibility and to keep it active, we will follow other Pinterest profiles as well.

Not only will this ensure that the profile looks legitimate and engaging, it also helps create more exposure.

[Dedicated IP Services](#)

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[Internal Report Auditing and Analysis:](#)

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[Work Reports](#)

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